
Innovating Nature. Sustaining Futures.
Eco Thrive Innovations

From Forest Waste to Premium Craft

OUR STORY



Every year, millions of tonnes of dry pine needles accumulate in the forests of Himachal Pradesh, posing a severe wildfire hazard. Born in these pine-scented hills, Eco Thrive Innovations harnesses this vast, underutilised biomass and transforms it into world-class, value-added products for the modern corporate world — giving new life to what was once considered waste.









Circular Economy

Pine-needle biomass repurposed into premium products, closing the waste loop entirely.

Rural Livelihoods

Empowering village artisans and women entrepreneurs with fair wages and skill development.

Forest-Fire Mitigation

Reducing wildfire risk and carbon footprint by harvesting biomass responsibly.

Himachali Heritage

Reviving traditional crafts and Patti weaving for a new generation of gifting.

OUR MISSION

"To transform Himachal Pradesh's pine forest biomass and natural resources into premium eco-friendly products, creating sustainable livelihoods for rural artisans and women entrepreneurs while conserving the Himalayan environment."

EcoThrive

INNOVATIONS

CATEGORY 01

CONFERENCE & CORPORATE BAGS

Premium bags crafted from PINE FIBRE, natural fibre composite — durable, elegant, and completely biodegradable.
Each piece carries Himachal's natural heritage.



Designed for
Conferences
Professional. Practical. Purposeful.

Ideal for
Corporate Gifting
Sustainable impressions that last.

Perfect for
Branded Events
Elevate your brand with eco-conscious choices.

EcoThrive

INNOVATIONS LLP

CONFERENCE & CORPORATE BAGS

Sustainable. Spacious. Sophisticated. Our pine-cotton conference and corporate bags are thoughtfully designed for professionals who value practicality, heritage craftsmanship, and a lighter footprint.



ET-01

Executive Conference Bag

Premium pine-cotton fabric with a Himachali Patti-inspired border. Padded laptop compartment and reinforced branded strap.

₹ 650 + printing



ET-02

Corporate bag

Premium pine-cotton fabric with a Himachali Patti-inspired border. Padded laptop compartment and reinforced branded strap.

₹ 650 + printing



ET-03

Corporate bag

Premium pine-cotton fabric with a Himachali Patti-inspired border. Padded laptop compartment and reinforced branded strap.

₹ 250 + printing

EcoThrive
INNOVATIONS LLP

ET-04

₹ 150 + printing

Reusable corporate gift bag



ET-05

₹ 180 + printing



Premium Folder Set

Coordinated folder set in a warm natural finish — a refined executive desk companion.

ET-06

Pine Biomass Planter Pots

Biodegradable planters moulded from pine-needle biomass — sculptural indoor décor that returns to the earth.

Price on request





Himachali Heritage Collection

CATEGORY 02



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HERITAGE COLLECTION

AUTHENTIC HIMACHALI CRAFTSMANSHIP





ET-07

Premium Himachali Shawl

Hand-woven pure wool on traditional looms by Kullu and Kinnaur artisans; authentic Patti patterns in natural dyes.

Pure wool • Hand-woven • Natural dyes

Price on request



ET-08

Handloom Woolen Stall

Classic Himachali handloom shawl with a woven Patti border in deep natural tones – timeless warmth.

Handloom • Patti border • Wool

Price on request



ET-09

Handcrafted Himachali Cap

The iconic Himachali cap, hand-embroidered with an authentic Patti band – a proud emblem of Himachal.

Hand-embroidered • Kinnaur • Patti band

Price on request

ET-10

Himachali Nehru Waistcoat



Handwoven pine fibre & pashmina wool waistcoat with fine Patti detailing – ceremonial elegance for gifting and events.

Handwoven · Ceremonial

Price on request

ET-11

Him-GI Kit



Price on request



One Bag. One Heritage. A unique collection of Geographical Indication (GI) tagged and signature products from Himachal Pradesh, curated to celebrate the rich heritage, culture and craftsmanship of the Himalayas.



HIMALAYAN SEABUCKTHORN

- Eco-Friendly Pine Needle Bag
- Authentic GI Products
- Perfect for Every Occasion

SLATE COASTERS



HIMACHALI HONEY





EcoThrive

INNOVATIONS

ET-12

Chamba Rumal

The Chamba Rumal or Chamba handkerchief is an embroidered handicraft that was once promoted under the patronage of the former rulers of Chamba kingdom.

Price on request





ET-13

Framed Pahari Heritage Art

Kangra Painting

Kangra painting is a Pahari miniature art form that flourished in the mid-18th century, known for its delicate lines, natural colors, and themes of love and devotion, particularly Radha and Krishna.

Price on request



ET-14

Chamba Thaal

Brass Heritage Plate From Chamba

Hand-cast decorative plate depicting Himachali motifs in fine relief — adistinctive wall or table showpiece.

Price on request



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INNOVATONS

INNOVATING NATURE.
SUSTAINING FUTURES.

CATEGORY 03

Sustainable Stationery

EcoNotebooks (Recycled paper), Bamboo paper, plantable seed pen and branded pens — conference-ready stationery that plants a seed for the planet.



ECO FRIENDLY

RECYCLED MATERIALS

Made from responsibly sourced, recycled and natural fibres.

PRACTICAL CORPORATE USE

Perfect for conferences, meetings, gifting and everyday use.

PLANTABLE PRODUCTS

Stationery that grows with purpose and gives back to nature.

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INNOVATIONS

ET-15

CONFERENCE NOTEPADS

- A5 / B5 / A4 Size NotePads
- Outer Craft Paper 250 GSM
- Inner Recycle Pages 75 GSM
- Inner Pages 50 - 100
- Branding on Craft Book

Price on request

REDUCING WASTE TOGETHER





ET-16

Corporate Leather-look Diary

A5 Size

Natural cork cover over recycled pine-biomass paper, with ribbon bookmark and optional embossed branding.

Price on request

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ET-17

Plantable Seed Brown Paper Pen









- The pen that grows, plant the pen sideways into the soil
- Keep the pot under sun and water it regularly.
- Within few days, the seeds begin to germinate & form sprout.
- Uses hybrid seeds
- Five different seeds available.
- Made From recycle paper.

PRICE ON REQUEST

ET-18

PREMIUM PEN COLLECTION



Premium pen collection

PRICE ON REQUEST

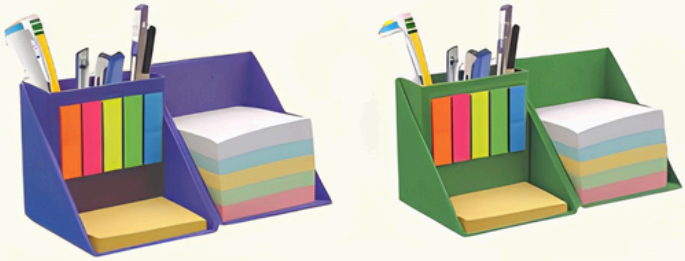
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ET-19



DESK ORGANISER

Price on request







ET-20

Certificate And Event Badges



Price on request



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INNOVATIONS

CATEGORY 04

Bamboo Based Products

Thoroughly curated gifts that align your brand with sustainability — notebooks to premium Natural bamboo based eco-office accessories. Zero plastic; every item natural, recycled or upcycled.

BAMBOO

PRODUCTS CATALOGUE

INSPIRED BY NATURE

BUILT FOR A GREENER TOMORROW

Good Products Greener Futures

HAND-CRAFTED FINISH
Warm texture, unique grain

INSULATED OPTIONS
Keeps drinks hot or cold

TOXIN-FREE MATERIALS
Safe, clean & BPA-free

PERFECT FOR CORPORATES
Sustainable gifting with purpose

INNOVATING NATURE, SUSTAINING FUTURES.



Natural bamboo bottles, flasks and mugs with a warm hand-finished surface



Bamboo Drinkware Set



Bamboo Diary



Travel hygiene kit

ET-21

Price on request



Bamboo Tic Tac Pen

TODAY
FOR A GREENER
TOMORROW

EcoThrive
INNOVATIONS

NATURE | INNOVATION | IMPACT

From Pine Needles to a Greener Tomorrow

NATURAL RESOURCES

CIRCULAR ECONOMY

SUSTAINABLE PRODUCTS

HEALTHIER COMMUNITIES

SMALL IDEAS. BIGGER IMPACT.

Join us in transforming forests into futures.



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